MISREPRESENTING YOURSELF (GNEIVAT DA'AT)

When Misrepresenting Yourself (Gneivat Da'at) Applies

It is forbidden to give a falsely positive impression to other people (*gneivat da'at*), whether to Jews or non-Jews. Pretentiousness is a type of *gneivat da'at*.

Gneivat da'at may be through actions or speech and requires intent. It applies only when someone else will be affected.

© Copyright 2026 Richard B. Aiken | www.practicalhalacha.com